



Graphic Design/Multimedia Intern (Spring 2022)

Position Overview: ESPMedia is searching for hardworking and talented students to join our team for a Spring 2022 Internship. We are a small, marketing and communications firm with a wide variety of clients in the nonprofit, business, and government sectors. Due to the diverse nature of our client base, interns will be tasked with a variety of multimedia and visual focused tasks under the Content Coordinator. Our ideal candidate has a strong willingness to learn, communication skills, is organized, creative and majoring in graphic design, marketing, communications, or similar field. This is a great opportunity to get real world experience in this fast and exciting industry.

As a graphic design/multimedia intern, you will have the opportunity to:

- Apply your multimedia skills to real-life clients and campaigns
- Craft social media content for 2-3 client accounts
- Assist with existing projects as needed by doing background research and providing content
- Build your portfolio
- Support in the overall branding strategy of ESPMedia.
- Participate in client meetings and brainstorming sessions
- Participate in weekly staff meetings

Additional opportunities:

- Occasionally Assist the Social Media team in production of strategic social media calendars that meet and satisfy the needs of the client
- Social media management across various platforms
- Learn audio/podcast editing
- Assist in organizing company calendars and meetings

Qualifications

- Ability to work a minimum of 10 hours a week (not remote)
- Senior or Junior in college
- Experience with Adobe Creative Cloud Suite (Photoshop, Illustrator, InDesign – optional)
- Experience with Content Management Systems (WordPress or Wix) not required but preferred
- Video editing experience not required but preferred
- Creative
- Attention to detail
- Willingness to learn
- Self-starter
- Ability to work under pressure and tight deadlines

Students who do not meet all of the qualifications are encouraged to apply. Please send resume and portfolio to Kalien Keys, kalien@espmidia.net.